



SIGNATURE

DANCE COMPANY



SPONSORSHIP PROPOSAL

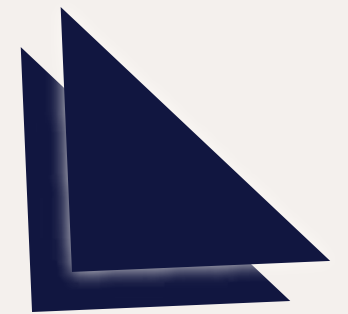


CELEBRATING 20 YEARS

Sharing, without compromise, all of our God-given gifts and talents while helping others realize their own.

Malaika Osei
malaika@signaturedancecompany.org

DANCE COMPANY
SIGNATURE

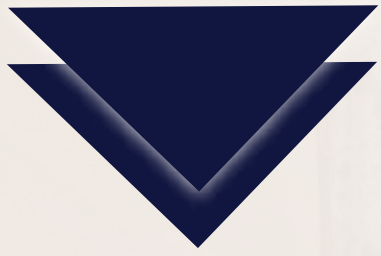


We are excited to extend to you the chance to enact significant change within our community by partnering with Signature Dance Company. As an esteemed member of our community, your involvement holds the potential to profoundly impact lives through the transformative influence of dance. We cordially invite you to align with us in our mission to empower individuals and catalyze positive transformations. Through collaboration, we aim to cultivate an environment where every individual can discover their inherent talents and flourish. At Signature Dance Company, we believe in the profound capacity of dance to inspire, uplift, and unite people from all walks of life. By joining forces with us, you have the opportunity to be an integral part of this empowering journey. Together, we can ignite a ripple effect of positive change, enriching the lives of individuals and fostering a more vibrant, inclusive community. Your partnership with us signifies a commitment to fostering personal growth, celebrating diversity, and nurturing creativity. Let us embark on this journey together, creating a brighter future through the universal language of dance.



THE NEED FOR SUPPORT

Despite our efforts, we are faced with significant challenges that threaten our ability to serve those who need us most. Many individuals from underserved populations in our community lack access to high-quality arts experiences due to financial constraints and limited resources. Our summer camp, building campaign, and anniversary celebration are all initiatives aimed at addressing these challenges and expanding our reach and impact.



ABOUT **SIGNATURE** **DANCE COMPANY**

For two decades, Signature Dance Company has been a steadfast pillar in the Milwaukee community, dedicated to enriching lives through the transformative power of dance. Rooted in a deep commitment to inclusivity, empowerment, and artistic excellence, our organization has continually evolved to meet the evolving needs of our diverse community.

At Signature, community is at the heart of everything we do. Through our annual community events and engagement initiatives, we provide platforms for connection, celebration, and belonging. Whether it's our four community showcases per year or our open houses and workshops, we strive to create spaces where individuals from all walks of life can come together to share in the joy of dance.

SIGNATURE'S LEGACY

Over 90% of our served market represents a tapestry of ethnicities, often lacking access to equivalent dance training opportunities in their communities. At the core of our identity is our diverse team of teaching artists, with over 90% being Black or Latino. Additionally, approximately half of our instructors have been nurtured through Signature Dance Company, embodying our values and passion for empowering others.



OUR FOUR PILLARS

God

Ministry

Sisterhood

Dance

Inspiring Futures, One Step at a Time

As we look to the future, our commitment to empowerment remains unwavering. Through dance, we transcend boundaries, celebrate diversity, and inspire generations to reach for their dreams. Join us on this journey as we continue to make a meaningful difference in the lives of individuals and communities, one step at a time.



SPONSORSHIP OPPORTUNITIES

At Signature Dance Company, we believe in the power of partnership to drive positive change and create enduring impact. With four main sponsorship areas available, you have the opportunity to make a difference in the lives of our participants and our community.

Explore our sponsorship opportunities below:

- ➔ **General/Comprehensive Programming:** Support our year-round programming aimed at empowering individuals through dance, mentorship, and community engagement. Your sponsorship will help us expand access to high-quality arts experiences for underserved populations, fostering personal growth, empowerment, and inclusion.
- ➔ **Summer Arts Intensive Camp:** Invest in our transformative six-week camp experience, where girls ages 3-17 receive comprehensive technique development, cultural engagement, and personal growth opportunities. Your sponsorship will provide scholarships, enabling girls from underserved communities to participate and benefit from this enriching program.
- ➔ **Building Campaign:** Join us in our efforts to create a dedicated space for dance and empowerment in our community. Your sponsorship will support the construction of a safe and inspiring environment where girls and women can explore their artistic talents, foster creativity, and build confidence.
- ➔ **20 Year Anniversary Celebration:** Celebrate two decades of impact and excellence with us by sponsoring our anniversary event. Your support will help us commemorate this milestone, honor our achievements, and continue our mission of empowering individuals and communities through the arts.



SIGNATURE COMPREHENSIVE PROGRAMMING SPONSOR

→ **\$500 Tier- Bronze Program Sponsorship:**

- Logo placement on programme-related materials (brochures, newsletters, etc.).
- Recognition on Signature's website.
- Social media acknowledgment and gratitude posts. 2 per month for 6 months.

→ **\$1,000 Tier- Silver Program Sponsorship:**

- All benefits of Bronze Program Sponsorship, plus:
- Enhanced logo placement on program materials.
- Recognition in program-related press releases and media coverage.
- Invitation to a program showcase or preview event.
- Social media acknowledgment and gratitude posts. 4 per month for 6 months.


→ **\$2,000 Tier- Gold Program Sponsorship:**

- All benefits of Silver Program Sponsorship, plus:
- Prominent logo placement on program banners and signage.
- Dedicated sponsor feature in program newsletters or emails.
- Signature Swag.
- Social media acknowledgment and gratitude posts. 6 per month for 6 months.

→ **\$5,000 Tier- Platinum Program Sponsorship:**

- All benefits of Gold Program Sponsorship, plus:
- Exclusive recognition as a lead sponsor of the program.
- Logo inclusion in program advertisements and promotional materials.
- Access to 2 program-related events and performances.
- Social media acknowledgment and gratitude posts. 4 per month for a year.

→ **\$10,000 Tier- Diamond Program Sponsorship:**

- All benefits of Platinum Program Sponsorship, plus:
 - Named recognition as the official presenting sponsor of the program.
 - Customized promotional opportunities within the program (e.g., branded segments, sponsor-exclusive content).
 - Priority seating and VIP experiences for program-related activities and showcases.
 - Social media acknowledgment and gratitude posts. 4 per month for a year
 - Special acknowledgment during program-related ceremonies or acknowledgments.
 - Four tickets to our 2025 annual performance
- 



SIGNATURE DANCE COMPANY'S BUILDING CAMPAIGN

→ \$500 Tier- Bronze Sponsorship:

- Logo placement on event materials (flyers, posters, programs).
- Recognition on social media platforms (Facebook, Instagram, Twitter).
- Mention in press releases and media coverage.

→ \$1,000 Tier- Silver Sponsorship:

- All benefits of Bronze Sponsorship, plus:
- Logo placement on event banners and signage.
- Recognition during camp recital announcements.
- Two complimentary tickets to the camp recital show.

→ \$2,000 Tier- Gold Sponsorship:

- All benefits of Silver Sponsorship, plus:
- Recognition as a major sponsor in all event promotions.
- Company logo on Signature's official website.
- Four complimentary tickets to the camp recital show.
- Opportunity to display promotional materials at the event venue.

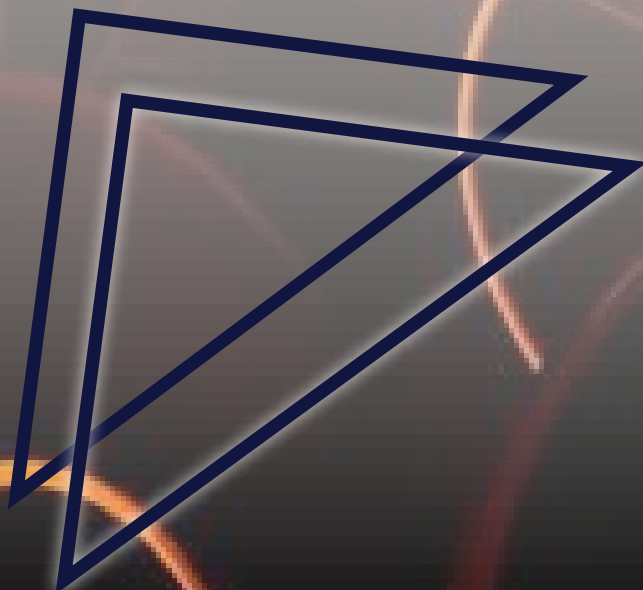
→ \$5,000 Tier- Platinum Sponsorship:

- All benefits of Gold Sponsorship, plus:
- Exclusive sponsor spotlight in pre-event marketing campaigns.
- Company logo on event tickets.
- Eight complimentary tickets to the camp recital show.
- Special acknowledgment during building campaign and in materials.
- Networking opportunity with key members of the organization.
- Two tickets to our 20 Year Celebration event.

→ \$10,000 Tier- Diamond Sponsorship:

- All benefits of Platinum Sponsorship, plus:
- Named recognition as the official presenting sponsor.
- Signature Dance Company Swag.
- Ten complimentary VIP tickets to the sponsored event.
- Personalized thank-you message from Signature's Founders.
- Four tickets to our 20 Year Celebration event.

→ \$20,000 Tier Platinum Sponsor

- All of the above.
 - Logo and Name on a significant part of the building.
 - Opportunity to address attendees at Opening Ceremony.
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SUMMER ARTS INTENSIVE CAMP AND RECITAL

→ **\$500 Tier- Bronze Sponsorship:**

- Logo placement on event materials (flyers, posters, programs).
- Recognition on social media platforms (Facebook, Instagram, Twitter).
- Mention in press releases and media coverage.

→ **\$1,000 Tier- Silver Sponsorship:**

- All benefits of Bronze Sponsorship, plus:
- Logo placement on event banners and signage.
- Recognition during camp recital announcements.
- Two complimentary tickets to the camp recital show.

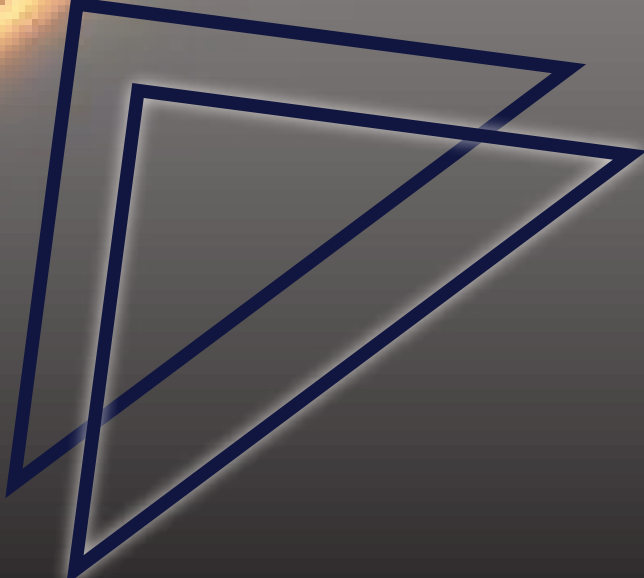
→ **\$2,000 Tier- Gold Sponsorship:**

- All benefits of Silver Sponsorship, plus:
- Recognition as a major sponsor in all event promotions.
- Company logo on Signature's official website.
- Four complimentary tickets to the camp recital show.
- Opportunity to display promotional materials at the event venue.

→ **\$5,000 Tier- Platinum Sponsorship:**

- All benefits of Gold Sponsorship, plus:
- Exclusive sponsor spotlight in pre-event marketing campaigns.
- Company logo on event tickets.
- Eight complimentary tickets to the camp recital show.
- Special acknowledgment during the opening and closing of the recital show.
- Networking opportunity with key members of the organization.
- Two tickets to our 20 Year Celebration event.

→ **\$10,000 Tier- Diamond Sponsorship:**

- All benefits of Platinum Sponsorship, plus:
 - Named recognition as the official presenting sponsor.
 - Signature Dance Company Swag.
 - Ten complimentary VIP tickets to the sponsored event.
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OCTOBER ANNIVERSARY EVENT

→ **\$500 Tier- Bronze Sponsorship:**

- Logo placement on event materials (flyers, posters, programs).
- Recognition on social media platforms (Facebook, Instagram, Twitter).
- Mention in press releases and media coverage.

→ **\$1,000 Tier- Silver Sponsorship:**

- All benefits of Bronze Sponsorship, plus:
- Logo placement on event banners and signage.
- Recognition during event announcements.
- Two complimentary tickets to the sponsored event.


→ **\$2,000 Tier- Gold Sponsorship:**

- All benefits of Silver Sponsorship, plus:
- Recognition as a major sponsor in all event promotions.
- Company logo on Signature's official website.
- Four complimentary tickets to the sponsored event.
- Opportunity to display promotional materials at the event venue.

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- All benefits of Gold Sponsorship, plus:
- Exclusive sponsor spotlight in pre-event marketing campaigns.
- Company logo on event tickets.
- Eight complimentary tickets to the sponsored event.
- Special acknowledgment during the opening and closing of the event.
- Networking opportunity with key members of the organization.
- Two tickets to our 2025 performance.

→ **\$10,000 Tier- Diamond Sponsorship:**

- All benefits of Platinum Sponsorship, plus:
 - Named recognition as the official presenting sponsor.
 - Signature Dance Company Swag.
 - Ten complimentary VIP tickets to the sponsored event.
 - Personalized thank-you message from Signature's Founders.
 - Four tickets to our 2025 performance.
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THANK YOU

Thank you for considering supporting Signature Dance Company. Together, we can empower individuals, inspire communities, and transform lives through the power of dance.

Malaika Osei
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